Strictly Necessary Cookies - always on

Name	Purpose of the cookie	Provider	Cookie Lifetime
cf_bm	Thecf_bm cookie is necessary because it identifies and mitigates automated traffic to protect our site from bad bots. Cloudflare places thecf_bm cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode. More information: https://developers.cloudflare.com/fundamentals/get-started/reference/cloudflare-cookies/# _cf_bm-cookie-for-cloudflare-bot-products	Cloudfare	Session
cfruid	This cookie is set by HubSpot's CDN provider because of Cloudfare Rating Limited products. It is a cookie that helps Cloudflare protect the website by managing how much any single visitor can interact with it. More information: https://developers.cloudflare.com/fundamentals/get-started/reference/cloudflare-cookies/	Cloudfare	Session
HSID	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect user data from unauthorized access. Works in combination with SID. More information: https://bolicies.google.com/technologies/cookies#types-of-cookies	Google	1 year 1 month 3 days
LSID	Authentication cookie from Google. More information: https://full-disclosure.grok.org.narkive.com/fgVmZA1O/google-re-authentication-bvp ass-with-sid-and-Isid-cookies https://github.com/mxrch/GHunt/issues/29 1#issuecomment-970070767	Google	1 year 1 month
SID	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect user data from unauthorized access. Works in combination with HSID. More information: https://policies.google.com/technologies/cookies#types-of-cookies	Google	1 year 1 month 3 days
SIDCC	Security cookie to confirm visitor authenticity, prevent fraudulent use of login data and protect visitor data from unauthorized access. More information: https://kangaroot.net/cookie-policy	Google	1 year
intercom-device-id-*	Used to identify the device interacting with the Messenger and provide chat history to the device for the cookie lifetime More information: https://www.intercom.com/help/en/articles/2361922-intercom-messenger-cookies	Intercom	9 months
intercom-id-*	Identifies a visitor for intercom messaging chat. More information: https://www.intercom.com/help/en/articles/ 2361922-intercom-messenger-cookies	Intercom	9 months
intercom-session-*	Allows users to access their conversations and have data communicated after logging out for 1 week. More information: https://www.intercom.com/help/en/articles/2361922-intercom-messenger-cookies	Intercom	7 days
authCheck	Protect the user against malicious attacks.	Pleo	1 minute
isLoggedIn	Keeps track of a user's logged in status (on the web app)	Pleo	6 hours
tracking-preferences	Keeps the user's tracking preference for every destination that Segment tracks	Pleo	1 year
ekfls	This comes from readme.com. It's used to	Readme	Session

	verify a user is logged in to the docs and has been authenticated.		
pleo.trusted	Used to store the logged in user's email adress as well as information to refresh the user's session	Pleo	1 year
pleo.device.id	Used to associate the users login session with the specific device used when logging in	Pleo	1 year
pleo.admin	Stores the user ID and session ID of a logged in admin user	Pleo	session
pleo-user	Stores the users session ID that is used to retrieve the users email address and user ID	Pleo	session

Functionality Cookies - upon consent

Name	Purpose of the cookie	Provider	Cookie Lifetime
apc_next_content_id	When a new flow is configured to be triggered after a page redirect after another flow, then Appcues stores the ID of the flow in this cookie so we can know the ID of the flow to show when the redirect is complete. More information: https://docs.appcues.com/dev-api-data/fag-required-cookies-local-storage-and-session-data	AppCues	60 seconds
Host-1PLSID	Used by Google for authentication purposes when a user signs in through Google. More information: https://www.weremember.com/cookies-table	Google	1 year 1 month 3 days
Host-3PLSID	Used by Google for authentication purposes when a user signs in through Google. More information: https://www.weremember.com/cookies-table	Google	1 year 1 month 3 days
Host-GAPS	Used by Google for authentication purposes when a user signs in through Google. More information: https://www.weremember.com/cookies-table	Google	1 year 1 month 3 days
Consent	Store a user's state regarding their cookies choices delivered by Google. More information: https://policies.google.com/technologies/cookies?	Google	1 year 1 month 3 days
NID	These cookies are used to remember your preferences and other information, such as your preferred language, how many results you prefer to have shown on a search results page More information: https://policies.google.com/technologies/cookies?hl=en-US	Google	6 months
SEARCH_SAMESITE	This cookie is used to prevent the browser from sending this cookie along with cross-site requests. More information: https://www.cardwave.com/cookie-policy/	Google	2 years
hs_cookie_cat_pref	This cookie is used to record the categories a visitor consented to. It contains data on the consented categories. More information: https://knowledge.hubspot.com/privacy-and-consent/what-cookies-does-hubspot-set_in-a-visitor-s-browser	Hubspot	6 months
default_country	default_country	Pleo	Session
hasLoggedInPreviously	Used to check if a visitor of the website has logged in previously to Pleo	Pleo	1 year
NEXT_LOCALE	Used to store language preference by the	Pleo	Session

	user.		
pleo-ab-unique-id	Stores a unique identifier for internal usage for testing purposes	Pleo	1 year
pleo-encountered-split-tests	Stores a list of all the tests the user has encountered	Pleo	1 year
pleo-split-test	Stores the assigned bucket name for an A/B test, which is a test to compare two versions, so that the user does not get assigned to multiple tests	Pleo	1 year
pleo-split-test-paths	All the different variations being tested in the A/B test are stored in a list for reference or further analysis.	Pleo	1 year
translation-version	Utility cookies used by Pleo to support multiple languages in the app. This is needed to get the correct version of the translation files.	Pleo	Session
x-pleo-language	Utility cookies used by Pleo to speed up delivery of resources relating to supporting multiple languages in the app. Needed for getting the translation files in the correct language & saving the language of the user before user is logged in.	Pleo	365 days
XSRF-TOKEN	Tracks information related to users initiating debugging sessions together with customer service employees.	Birdie	6 months
birdie_session	Tracks information related to users initiating debugging sessions together with customer service employees.	Birdie	6 months
intercom-device-id-mqy68a19	Tracks information related to users initiating debugging sessions together with customer service employees.	Birdie	1 year 2 months
intercom-id-mqy68a19	Tracks information related to users initiating debugging sessions together with customer service employees.	Birdie	1 year
remember_web_59ba36addc2b2f940158 0f014c7f58ea4e30989d	Tracks information related to users initiating debugging sessions together with customer service employees.	Birdie	1 year 4 months
pleo.session	Stores a unique id for the users session when browsing Pleo	Pleo	session

Performance/Statistical Cookies - upon consent

Name	Purpose of the cookie	Provider	Cookie Lifetime
amplitude_id*pleo.io	To track metadata for the Amplitude implementation on Pleo's websites. More information: https://www.docs.developers.amplitude.co m/quides/cookies-consent-mgmt-quide/#u sing-amplitude-cookies	Amplitude	1 year
amplitude_test.*	To identify whether the user has identified cookies. It tests whether cookies are available. More information: https://www.docs.developers.amplitude.co m/quides/cookies-consent-mqmt-quide/#u sing-amplitude-cookies	Amplitude	Session
_dd_s	Cookie used to group all events generated from a unique user session across multiple pages. It contains the current session ID. The cookie is extended for an extra 15 minutes every time the user interacts with the website, up to the maximum user session duration (4 hours). https://docs.datadoghq.com/real_user_monitoring/browser/troubleshooting/	<u>DataDog</u>	4 hours
_hjAbsoluteSessionInProgress	To detect the first pageview session of a user. More infromation:	Hotjar	Session

	https://help.hotjar.com/hc/en-us/articles/69		
	52777582999-Cookies-Set-by-the-Hotjar- Tracking-Code		
_hjCookieTest	To check if the Hotjar tracking code can use cookies, deleted almost immediately after it has been created. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	100ms
_hjFirstSeen	To identify a new user's first session. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	Session
_hjHasCachedUserAttributes	To know whether the user data set in _njUserAttributes Local Storage item is up to date. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	Session
_hjIncludedInPageviewSample	To determine whether a user is included in the data sampling defined by the site's pageview limit. More information: https://help.hotiar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotiar-Tracking-Code	Hotjar	Session
hjIncludedInSessionSample*	To determine whether a user is included in the data sampling defined by the site's daily session limit. More information: https://help.hotiar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotiar- Tracking-Code	Hotjar	Session
_hjLocalStorageTest	To check if the Hotjar tracking code can use Local Storage, deleted almost immediately after it has been created. More information: https://help.hotjar.com/hc/en-us/articles/6952777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	100ms
hjSession*	To ensure subsequent requests in the session window are attributed to the same session. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	Session
_hjSessionResumed	To reconnect a session after a disrupted connection to the Hotjar server. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	Session
_hjSessionStorageTest	To check if the Hotjar tracking code can use Session Storage, deleted almost immediately after it has been created. More information: https://help.hotjar.com/hc/en-us/articles/6952777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	100ms
_hjSessionTooLarge	To stop Hotjar from collecting data if the data collection threshold has been reached for a session. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	1 hour
hjSessionUser*	To recognize the same user in subsequent visits to the same page. More information:	Hotjar	1 year

	https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar- Tracking-Code		
_hjTLDTest	To determine the top-level domain of the page and set it as the cookie domain for all other Hotjar cookies of the same page. More information: https://help.hotjar.com/hc/en-us/articles/6952777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	Session
_hjUserAttributesHash	To know when any User Attribute has changed and needs to be updated. More information: https://help.hotjar.com/hc/en-us/articles/69 52777582999-Cookies-Set-by-the-Hotjar-Tracking-Code	Hotjar	Session
session%3AlandingLocale	This cookie stores the initial language a user sees when they visit our website.	Pleo	30 minutes
session%3AlandingPage	Stores the page that the user encountered the first time of landing on the site	Pleo	30 minutes
session%3ArawLandingPage	Stores the page, excluding the initial language page, that the user encountered the first time of landing on the site	Pleo	30 minutes
ajs_anonymous_id	This cookie is set by Segment to count the number of people who visit a certain site by tracking if they have visited before. More information: https://segment.com/docs/connections/sources/catalog/libraries/website/javascript/identity/	Segment	1 year
ajs_group_id	Stores information about the user's group ID to which the user belongs to. More information: https://segment.com/docs/connections/sources/catalog/libraries/website/javascript/cookie-validity-update/	Segment	1 year
ajs_user_id	Stores user ID information about the currently identified user. More information: https://segment.com/docs/connections/sources/cataloo/libraries/website/javascript/cookie-validity-update/	Segment	1 year

Marketing/Analytics cookies - upon consent

Name	Purpose of the cookie	Provider	Cookie Lifetime
Adform	To track the traffic generated by this agency, we can then retarget these audiences with additional content and ads	Adform	28 days
_uetmsclkid	This is the Microsoft Click ID, which is used to improve the accuracy of conversion tracking. More information: https://help.ads.microsoft.com/apex/index/3/en/53056/	Bing	2 year
_uetsid	Bing Ads sets this cookie to engage with a user that has previously visited the website. More information: https://help.ads.microsoft.com/apex/index/3/en/53056/.	Bing	1 day
_uetsid	UET assigns this unique, anonymized visitor ID, representing a unique visitor. UET stores this data in a first-party cookie. More information: https://help.ads.microsoft.com/apex/index/3/en/53056/	Bing	1 year 1 day
_uetvid	Bing Ads sets this cookie to engage with a user that has previously visited the	Bing	1 year 24 days

	website. More information: https://help.ads.microsoft.com/apex/index/ 3/en/53056/		
MUID	This is a Microsoft cookie that contains a Global Unique Identifier (GUID) assigned to your browser. It gets set when you interact with a Microsoft property. More information: https://help.ads.microsoft.com/apex/index/3/en/53056/	Bing	1 year 24 days
_lfa_test_cookie_stored	A cookie that is only temporarily used to check if the browser supports cookies or not. More information: https://help.dealfront.com/en/articles/5882 613-using-leadfeeder-and-consent-to-comply-with-adpr	Dealfront	Session
_lfa_consent	If your website has enabled the consent manager support for Dealfront, the visitor consent status is stored to this cookie. More information: https://help.dealfront.com/en/articles/5882613-using-leadfeeder-and-consent-to-comply-with-gdpr	Dealfront	2 years
_lfa	Tracks users movement on our website to enable work of Dealfront integration. More information: https://help.dealfront.com/en/articles/5882613-using-leadfeeder-and-consent-to-comply-with-adpr	Dealfront	1 year
_session_id	Cookie set by G2 to store the visitor's navigation by recording the landing pages. This allows the website to present products and indicate the efficiency of the website. More information: https://documentation.g2.com/docs/track-your-prospects	g2crowd	14 days
Secure-1PAPISID	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. More information: https://www.nokia.com/cookies/cookie-list/	Google	1 year 1 month 3 days
Secure-1PSID	Used for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. More information: https://www.nokia.com/cookies/cookie-list/	Google	1 year 1 month 3 days
Secure-1PSIDCC	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting. More information: https://international.barclays.com/importa.nt-information/cookies/fargeting-cookies/	Google	1 year
Secure-3PAPISID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting. More information: https://kangaroot.net/cookie-policy	Google	1 year 1 month 3 days
Secure-3PSID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting. More information: https://kangaroot.net/cookie-policy	Google	1 year 1 month 3 days
Secure-3PSIDCC	Targeting cookie. Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. More information: https://kangaroot.net/cookie-policy	Google	1 year
Secure-ENID	Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising. More information: https://www.nokia.com/cookies/cookie-list/	Google	1 year 1 month
_gcl_au	Used to measure campaign performance and conversion rates for Google ads on our site. More information:	Google	3 months

	https://business.safety.google/adscookies/		
1P_JAR	Used to collect website statistics and track conversion rates. The cookie is also used to display relevant ads to users. Furthermore, the cookie can be used to prevent a user from seeing the same ad more than once.	Google	30 days
AEC	'AEC' cookies ensure that requests within a browsing session are made by the user, and not by other sites. These cookies prevent malicious sites from acting on behalf of a user without that user's knowledge. More information: https://policies.google.com/technologies/cookies?hl=en-US	Google	6 months
APISID	These cookies are used by Google to display personalized advertisements on Google sites, based on recent searches and previous interactions. More information: https://kanparoot.net/cookie-policy	Google	1 year 1 month 3 days
SAPISID	Google collects visitor information for videos hosted by YouTube. More information: https://www.cspservices.de/cookies/	Google	1 year 1 month 3 days
SSID	The functionality is to provide ad delivery or retargeting. More information: https://www.nokia.com/cookies/cookie-list/	Google	1 year 1 month 3 days
_hssc	Keep track of sessions. More information: https://knowledge.hubspot.com/privacy-and-consent/what-cookies-does-hubspot-set-in-a-visitor-s-browser	Hubspot	Session
hssrc	Tracks if the user has restarted the browser. More information: https://knowledge.hubspot.com/privacy-and-coonsent/what-cookies-does-hubspot-set-in-a-visitor-s-browser	Hubspot	Session
hstc	This is the main cookie set by Hubspot, for tracking visitors from the first to the last visit. More information: https://knowledge.hubspot.com/privacy-and-consent/what-cookies-does-hubspot-set_in-a-visitor-s-browser	Hubspot	6 months
hubspotutk	Keep track of the visitors identity to the website so the contact is not doubled. More information: https://knowledge.hubspot.com/privacy-and-consent/what-cookies-does-hubspot-set-in-a-visitor-s-browser	Hubspot	6 months
guid	Used to identify a LinkedIn Member for advertising through Google Ads More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	90 days
AnalyticsSyncHistory	Used to store information about the time a sync took place with the Ims_analytics cookie More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	30 Days
bcookie	To uniquely identify devices accessing LinkedIn to detect abuse on the platform and diagnostic purposes More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	1 year
BizographicsOptOut	Used to determine opt-out status for non-members More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	10 years
bscookie	Used for remembering that a logged in user is verified by two factor	LinkedIn	1 year

JSESSIONID lang	Used for Cross Site Request Forgery (CSRF) protection and URL signature validation. It is used to keep websites and their users safe from certain types of tricks that hackers might try to use. More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	Session
lang	user's language setting. More information: https://www.linkedin.com/legal/l/cookie-table	LIIREUIII	Sessiuii
li_alerts	Used to track impressions of LinkedIn alerts, such as the Cookie Banner and to implement cool off periods for display of alerts. More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	1 year
li_at	Used to authenticate Members and API clients More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	1 year
li_ec	Used to store unbound enterprise users' cookie consent	LinkedIn	6 months
li fot id	Member indirect identifier for Members for conversion tracking, retargeting, analytics More information: https://www.linkedin.com/legal/l/cookie-tab	LinkedIn	20 days
li_fat_id	<u>le</u>		30 days
li_gc	LinkedIn uses this cookie to store consent of guests regarding the use of cookies for non-essential purposes. More information: https://www.linkedin.com/legal/l/cookie-table-	LinkedIn	6 months
li_giant	Indirect identifier for groups of LinkedIn Members used for conversion tracking More Information: https://www.linkedin.com/legal/l/cookie-tab le	LinkedIn	7 days
li_mc	Used as a temporary cache to avoid database lookups for a member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side More information: https://www.linkedin.com/legal/l/cookie-tab	LinkedIn	7 months
li_mc	Used as a temporary cache to avoid database lookups for a member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side More information: https://www.linkedin.com/legal/l/cookie-tab	LinkedIn	6 months
li_sugr	Used to make a probabilistic match of a user's identity outside the Designated Countries. More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	90 Days
li_theme	Remembers a user's display preference/theme setting More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	6 months
li_theme_set	Remembers which users have updated their display / theme preferences More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	6 months
lidc	To facilitate data center selection. More information: https://www.linkedin.com/legal/l/cookie-tab	LinkedIn	1 day
lms_ads	Used to identify LinkedIn Members off	LinkedIn	30 days

	LinkedIn for advertising purposes More information: https://www.linkedin.com/legal/l/cookie-tab		
Ims_analytics	Used to identify LinkedIn Members off LinkedIn for analytics purposes More information: https://www.linkedin.com/legal/l/cookie-tab le	LinkedIn	30 days
inio_anarytics	<u> </u>		30 days
In_or	Used to determine if Oribi analytics can be carried out on a specific domain. More information: https://www.linkedin.com/legal/l/cookie-tab	LinkedIn	1 day
	To determine if tracking can be enabled on current domain More information: https://www.linkedin.com/legal/l/cookie-tab		
oribi_cookie_test	<u>le#thirdparty</u>	LinkedIn	Session
oribili_user_guid	Used to count unique visitors to a website More information: https://www.linkedin.com/legal/l/cookie-table#thirdparty	LinkedIn	1 year
	Signed data service context cookie used for database routing to ensure consistency across all databases when a change is made. Used to ensure that user-inputted content is immediately available to the submitting user upon submission. More information: https://www.linkedin.com/legal/l/cookie-tab	LinkedIn	Session
sdsc	<u>le</u>		
UID	Cookie used for market and user research More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	2 years
UserMatchHistory	Used for Ads id sync process. It stores the last sync time to avoid repeating the syncing process in a frequent manner. More information: https://www.linkedin.com/legal/l/cookie-table	LinkedIn	30 Days
_fbc	When a user clicks on an ad on Facebook and gets redirected to our website More information: https://www.facebook.com/privacy/policies/cookies?annotations[0]=explanation%2F1_common_cookies_and_uses	Meta	Session
_fbp	This cookie is set by Facebook to display advertisements when either on Facebook, or on a digital platform powered by Facebook advertising, after visiting the website. More information: https://www.facebook.com/privacy/policies/cookies?annotations[0]=explanation%2F1_common_cookies_and_uses	Meta	Session
datr	This is a unique identifier for your browser that, amongst other things, This cookie also helps us to identify browsers used by malicious actors and to prevent cyber security attacks. More information: https://www.facebook.com/privacy/policies/cookies/?annotations[0]=explanation%2F1_common_cookies_and_uses	Meta	2 years
dpr	Used by Meta to improve the experience offered to users based on their device screen. More information: https://www.facebook.com/privacy/policies/cookies?annotations[0]=explanation%2F 1_common_cookies_and_uses	Meta	7 days
fr	Set by Facebook for website analysis, ad targeting and ad measurement. More information: https://www.facebook.com/privacy/policies/cookies?annotations[0]=explanation%2F 1_common_cookies_and_uses	Meta	3 months
usida	Collects a combination of the user's browser and unique identifier, used to tailor advertising to users.	Meta	Session

wd	Used by Meta to store the user's screen resolution. More information: https://www.facebook.com/privacy/policies /cookies?annotations[0]=explanation%2F 1_common_cookies_and_uses	Meta	7 days
oktgid	Stores the visitor Id of the user who clicked on an okt.to link More information: https://www.oktopost.com/cookies	Oktopost	1 year
oktlogid-XXX	Stores a boolean value, used if the user clicked on an okt.to link More information: https://www.oktopost.com/cookies	Oktopost	90 days
oktolead-XXX-Company	Stores the Company name a user has entered on a web-form More information: https://www.oktopost.com/cookies	Oktopost	1 day
oktolead-XXX-Email	Stores the Email a user has entered on a web-form More information: https://www.oktopost.com/cookies	Oktopost	1 day
oktolead-XXX-FirstName	Stores the First Name a user has entered on a web-form More information: https://www.oktopost.com/cookies	Oktopost	1 day
oktolead-XXX-LastName	Stores the LastName a user has entered on a web-form More information: https://www.oktopost.com/cookies	Oktopost	1 day
oktolead-XXX-Phone	Stores the Phone a user has entered on a web-form More information: https://www.oktopost.com/cookies	Oktopost	1 day
oktsid	Stores the session Id of the user who clicked on an okt to link More information: https://www.oktopost.com/cookies	Oktopost	session
optout	Used to remember your opt-out preference on the current device More information: https://www.oktopost.com/cookies	Oktopost	2 years
aclid	Used by Pleo to attribute clicks on certain affiliate websites with activity on the website	Pleo	Session
pleo_latest_utm_campaign	Used by Pleo to track which marketing campaign or website a visitor originates from on the most recent visit	Pleo	1 year
pleo_latest_utm_content	Used by Pleo to track the variations of multiple advertisements from which the visitor originates on the most recent visit	Pleo	1 year
pleo_latest_utm_medium	Used by Pleo to track how the traffic was acquired (paid/acquired) on the most recent visit	Pleo	1 year
pleo_latest_utm_source	Used by Pleo to track which website a visitor originates from on the most recent visit	Pleo	1 year
pleo_latest_utm_term	Used by Pleo to track which paid term was used in the query that resulted in the most recent visit	Pleo	1 year
pleo_referralCode	Used by Pleo to track user referrals	Pleo	Session
pleo_user_referrer	Used by Pleo to track which website a visitor originates from	Pleo	1 year
pleo_utm_campaign	Used by Pleo to track which marketing campaign a visitor originates from on the first visit	Pleo	1 year
pleo_utm_content	Used by Pleo to track the the advertisement from which the visitor originates	Pleo	1 year
pleo_utm_medium	Used by Pleo to track how the traffic was acquired (paid/organic)	Pleo	1 year
pleo_utm_source	Used by Pleo to track which website a visitor originates from on the first visit	Pleo	1 year
pleo_utm_term	Used by Pleo to track which paid term was used in the query that resulted in a visit	Pleo	1 year

pleo-finance-ads-id	Used by Pleo to track performance of marketing campaigns	Pleo	Session
_tt_enable_cookie	The TikTok cookie collects data about behaviour and purchases on our website to measure the effect of our advertising. This tracking is used to evaluate and measure how different campaigns and marketing strategies perform on TikTok. Used to identify a visitor. More information: https://www.datacamp.com/privacy-policy/cookie_table	Tiktok	1 year 1 month
_ttp	Used to measure and improve the performance of TikTok advertising campaigns and personlise user experience on TikTok More information: https://ads.tiktok.com/help/article/usinq-cookies-with-tiktok-pixel?lang=en#	Tiktok	1 year 1 month
ad_storage	Tracks Google Ads consent and passes relevant Google Ads information between Pleo owned domains. Possible values: denied & granted.	Pleo	2 months
ad_user_data	Tracks Google Ads consent and passes relevant Google Ads information between Pleo owned domains. Possible values: denied & granted.	Pleo	3 months
ad_personalization	Tracks Google Ads consent and passes relevant Google Ads information between Pleo owned domains. Possible values: denied & granted.	Pieo	4 months
analytics_storage	Tracks Google Ads consent and passes relevant Google Ads information between Pleo owned domains. Possible values: denied & granted.	Pleo	5 months